SHANNA EDBERG (she/they)



SUMMARY

Nonprofit program director with skills in management, partnerships, policy, analysis, communications, and more; experienced in climate change, conservation, and sustainable development. Passionate about equity and justice.

EXPERIENCE

Director of Conservation Programs Hispanic Access Foundation

Feb 2020 - present Remote

- Leads \$1+ million Hispanic Access conservation programs: planning, budgeting, fundraising, and executing initiatives including Latino Conservation Week, the first ever Latino Advocacy Week, the first ever Our Heritage, Our Planet Film Week, policy advocacy campaigns, Latino community engagement and capacity building events, and conservation action networks
- Oversees the creation of reports, events, films, and communications products
- Represents Hispanic Access at speaking engagements, to policymakers, coalitions, philanthropic and partner networks, and in interviews with journalists
- Supervises the Conservation team and consultants

Consultant Feb 2019 - Feb 2020 World Bank Remote

• Developed report on climate finance, water, and sustainable development for the UN *World Water Development Report 2020: Water and Climate Change*

Administrative Analyst County of San Diego

Oct 2018 - Mar 2019

San Diego, CA

- Supported over 30 contracts: prepared trend analyses, reviewed and processed cost reports and requests for proposals
- Conducted fiscal analyses of contract proposals for selection committees
- Tracked expenses and prepared, reviewed, and processed other budget and financial documents

Project Associate Climate Interactive (CI)

July 2015 – July 2018 Remote

- Managed project documents, grant applications, and project analytics
- Developed reports and case studies on climate change, resilience, and health
- Created and executed communications plans
- Managed website, blog, social media, and newsletters; created and edited content, infographics, images, and videos
- Planned, prepared, and presented events and webinars in English and Spanish

ADDITIONAL EXPERIENCE

- Junior Professional Associate at the Global Environment Facility (GEF): conducted quantitative analysis, trend analyses, and wrote project evaluation reports (2013-2015)
- Business experience as a photography business owner (2014-2017)
- Taught Latin American History and researched and analyzed Mexican economic trends, civil liberties, and more for Johns Hopkins SAIS (2011-2013)

SHANNA EDBERG (she/they)



May 2013

Washington, DC

CERTIFICATIONS

- Project Management for Development Professionals, 1 & 2, by PM4NGOs (2019)
- Development Evaluation, by the Intl. Program for Dev. Eval. Training (2014)

EDUCATION

Johns Hopkins School of Advanced Intl. Studies M.A., Intl. Relations and Intl. Economics

• GPA 3.8; Concentration: Latin American Studies

Johns Hopkins University

B.A., International Studies

May 2011

Baltimore, MD

- GPA 3.9
- Phi Beta Kappa

SKILLS

- Program planning & management
- Grant writing & reporting
- Budget formation & tracking
- Project planning, implementation, & evaluation
- Supervising teams & consultants
- Public speaking, presentations, & moderating
- Research & analysis
- Writing/editing op-eds, project documents, blogs, & publications
- Photography
- Spanish
- Experience working abroad, across cultures, and remotely

PUBLICATIONS

- Hispanic Access Foundation publications: Equity & Environmental Justice in 30x30: How to Increase Access to Nature for Communities of Color and Ensure Equity in How Funds Are Spent on Protection, Place, Story and Culture: An Inclusive Approach to Protecting Latino Heritage Sites, Heartwired to Love the Earth: Communications Toolkit, Conservation Policy Toolkit 2021 with Policy Recommendations, Nuestro Océano y la Costa: Latino Connections to Ocean & Coast, The Nature Gap: Confronting Racial and Economic Disparities in the Destruction and Protection of Nature in America, and more
- Hispanic Access Foundation op-eds: Latinos support land conservation goal for the Bay watershed, Building Back for Climate Resilience and Equity, When a national park erodes environmental justice, Latinos favorecen acciones audaces para proteger el medio ambiente, Environmental policy must prioritize voices of color, and more
- The United Nations World Water Development Report 2020: Water and Climate Change
- GEF Evaluation Office publications: *The Fifth Overall Performance Study*, the *Annual Performance Report 2013*, and the *Annual Performance Report 2014*
- Freedom House's Countries at the Crossroads 2012